

SAMPLE FIRST MEETING PRESS RELEASE

Contact: John Doe
4321 North Main Street
Centerville, Illinois 61100
Phone: 000-000-0000
E-Mail: xxxxx@xxxx.com

FOR IMMEDIATE RELEASE

Getting Started in Natural Landscaping at First Meeting of Wild Ones

To anyone who thinks a landscape should have more moving parts than just a lawnmower slowly circling the area, and to anyone who wants to learn more about native plants and the restoration of natural landscapes, the Centerville chapter of Wild Ones Natural Landscapers (Wild Ones) extends an invitation to meet new friends at the first meeting of their new Wild Ones chapter.

This first meeting will be held at 7:30 p.m., Tuesday, June 14th, in Room 3 at the Centerville Community Center, 345 Park Avenue, Centerville, Illinois.

Noted landscape architect, Donegal Landsworth, will lead a discussion on creating a rain garden in an otherwise unremarkable lawn. Officers will present plans for upcoming field trips, and anyone interested will be invited to join the organization.

Wild Ones members help and learn from each other – beginners and experienced members alike – about identifying native (and invasive) plants, creating natural landscapes, protecting threatened native species, dealing with “weed ordinances,” and a lot more.

Members plan monthly educational chapter meetings, field trips, and presentations by experts in the field of native plants and natural landscaping. Chapters are supported by a national organization, and each member receives handbooks related to natural landscaping along with a bimonthly publication, the *Wild Ones Journal*.

Wild Ones began in 1979, in Milwaukee, Wisconsin, and became a non-profit, tax-exempt corporation in 1990. With approximately 40 active chapters, Wild Ones has approximately 3,000 members across the United States and Canada. See web site at www.for-wild.org.