

SAMPLE ORGANIZATIONAL MEETING PRESS RELEASE

Contact: John Doe
4321 North Main Street
Centerville, Illinois 61100
Phone: 000-000-0000
E-Mail: xxxxx@xxxx.com

FOR IMMEDIATE RELEASE

Restoring Natural Landscapes – A Real Alternative to the All-American Lawn

For anyone who's noticed that the only thing moving in most landscapes is a lawnmower, it may be time to consider growing a natural and native landscape. While learning about native plants and the restoration of native landscapes is fun, getting started and keeping going usually works better if you're not all alone.

If you're interested in a great alternative to the all-American lawn, attracting more birds and other wildlife to your lawn, and learning to recognize and eradicate invasive alien plant species, you are invited to attend a meeting to organize a local chapter of Wild Ones Natural Landscapers (Wild Ones).

The meeting will be held at 7:30 p.m., Tuesday, April 19th, in Room 3 at the Centerville Community Center, 345 Park Avenue, Centerville, Illinois.

Wild Ones members help and learn from each other – beginners and experienced members alike – about identifying native (and invasive) plants, creating natural landscapes, protecting threatened native species, dealing with “weed ordinances,” and a lot more.

Members plan monthly educational chapter meetings, field trips, and presentations by experts in the field of native plants and natural landscaping. Chapters are supported by a national organization, and each member receives handbooks related to natural landscaping along with a bimonthly publication, the *Wild Ones Journal*.

Wild Ones began in 1979, in Milwaukee, Wisconsin, and became a non-profit, tax-exempt corporation in 1990. With approximately 40 active chapters, Wild Ones has approximately 3,000 members across the United States and Canada. See web site at www.for-wild.org.