

## Things Wild Ones National does for their chapters:

1. **Provides a national presence for promoting environmentally sound landscaping practices to preserve biodiversity through the preservation, restoration and establishment of native plant communities.**
2. Provides 501 ( c ) (3) tax exempt status with the United States Internal Revenue Service as a not-for-profit educational organization.
3. Provides 55% to 30% of membership dues to chapters for their use in educating their members and the community.
4. Provides for a central location for membership data, collects dues and maintains computerized membership list
5. Provides up-to-date membership data to chapters electronically via Internet
6. Maintains website for national as well as chapters
7. Edits and publishes bi-monthly educational *Journal*, then prints and mails them to members
8. Publishes meeting calendar with forum for chapter events via Internet
9. Provides promotional brochures and *Wild Ones Journals* for chapter use at no cost including shipping/handling
10. Edits, publishes and prints membership handbook, and mails to new members
11. Publishes organizational guidebook on Internet and continually updates to provide for chapter uniformity, working tools for officers and chairpersons, and all communication information (phone, e-mail, etc) to allow for networking among chapters
12. Provides a central location/hub for questions and answers and sense of organization and uniformity among chapters
13. Provides for a quarterly board meeting function including cost of conference calling
14. Provides liability insurance for all national directors and officers.
15. Provides publicity tools for chapter use
16. Maintains Seeds for Education (SFE) Grant Program and administers grant process
17. Provides a central contact for cooperation among like-minded organizations
18. Maintains library of resource materials on natural landscaping using native species in developing communities
19. Composes annual membership renewal notices, prints and mails them and then updates membership database upon receipt of dues
20. From time to time, composes special renewal notices, prints and mails them and then updates membership database upon receipt of dues
21. Prints and mails membership identification cards to all new and renewing members for use as nametags, vendor discounts and donation receipt
22. Provides the program structure for chapter plant rescues, seed and plant exchanges, Show Me Help Me day, etc
23. Offers a member certification program which provides a process for self-education about native landscaping, with a goal toward applying that knowledge as an advocate for native plants and natural landscaping in the neighborhood and in the community.
24. Offers a member yard certification program which promotes not only the recipient's passion, but also their knowledge of native plants and natural landscaping.
25. Provides a resource listing of business members and advertisers who support our mission both in the Wild Ones Journal and on the Wild Ones website.
26. Provides a Wild Ones Ecology Center as a national demonstration site for natural landscaping using native plants and as a showcase for Wild Ones philosophy
27. **Provides all the above without requiring any proceeds from local chapter fund-raising activities. All funds raised by the chapters are used by the chapters as they see fit to fulfill the mission of educating their members and the community about the benefits of using native plants in their landscaping.**

July 21, 2008/dvb

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