

**NEIL DIBOLL** has dedicated his adult life to preserving native plants by offering natural landscaping ideas that are beautiful and life sustaining. His speaking engagements have taken him to the National Arboretum in Washington, D.C.; Kew Gardens in London, England; as well as Germany, Switzerland, and Sweden. He is the president and owner of Prairie Nursery of Westfield, Wis., specializing in production of native plants and seeds, as well as natural landscape design and installation.

**JOHN STIEFEL** and his late wife Janice were recipients of 2003 Environmental Citizens of the Year Award from the Door County Environmental Council. He is a registered engineer with experience in solar technology and treating graywater using natural plant and gravel filters.

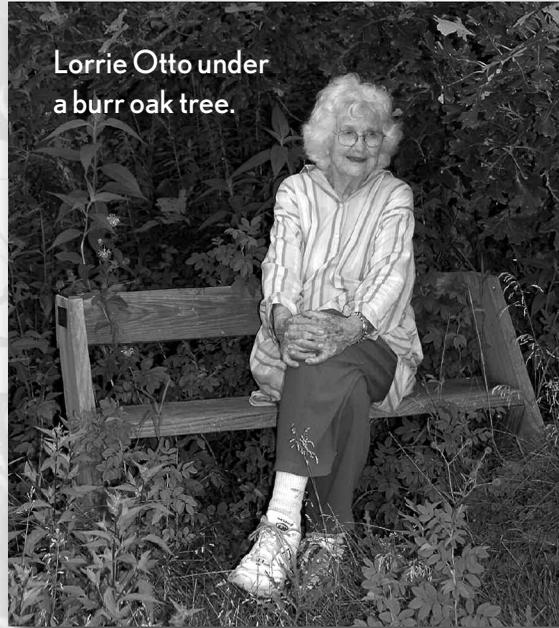
**PATRICIA K. ARMSTRONG** has been a member of Wild Ones for over 25 years, organizing the first outside-of-Wisconsin chapter and shaping Wild Ones into a national organization. Her energy-efficient solar home includes a 1,500-square-foot green roof composed of 100 species of native plants. It slopes at a 30 degree angle and, with only four inches of soil, does not require any watering.

**BRIAN RUSSART** currently serves as natural areas coordinator for the Milwaukee County Department of Parks. He manages 10,000 acres of natural areas using restoration ecology.

**BRET RAPPAPORT** is a partner with the Chicago Law firm of Hardt Stern & Kayne and is a nationally recognized authority on municipal regulations affecting natural landscapers. A leader in the natural landscape movement, Bret is a past national president of Wild Ones.

**MICHAEL D. YANNY** graduated in 1979 from the University of Wisconsin with a BS in horticulture. Since 1980 he has been the plant propagator at Johnson's Nursery in Menomonee Falls, expanding the availability of native trees and shrubs from local genotypes. This rare skill is an art. Michael writes poetry in his spare time.

**TERRY MARVEL** is owner of Terraforma LLC, Ecological Site Planning and Landscape Design. With training in landscape architecture (M.A., Conway School of Landscape Design, 2001) and art history (B.A., University of Oklahoma, 1976), Terry combines art and ecology in his work for residential, commercial and institutional clients. He is a longtime member of Wild Ones and lectures on various natural landscaping topics.



Lorrie Otto under a burr oak tree.

September 9, 1919 – May 29, 2010

“Try to make a difference. It’s not that hard to do.”

– Lorrie Otto

This seminar was originally conceived and is sponsored by Lorrie Otto, formerly of Bayside, Wisconsin, the inspiration for Wild Ones and widely acknowledged as the heart and soul of the natural landscaping movement. Lorrie passed away earlier this year at the age of 90.

Due to Lorrie’s generous donation, we are able to have a Lorrie Otto keynote speaker, keep the seminar registration fee the same as last year, and offer a \$5 incentive toward a new or renewed Wild Ones membership.

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Wild Ones: Native Plants, Natural Landscapes promotes environmentally sound landscaping practices to encourage biodiversity through the preservation, restoration, and establishment of native plant communities. Wild Ones is a not-for-profit environmental, educational, and advocacy organization.

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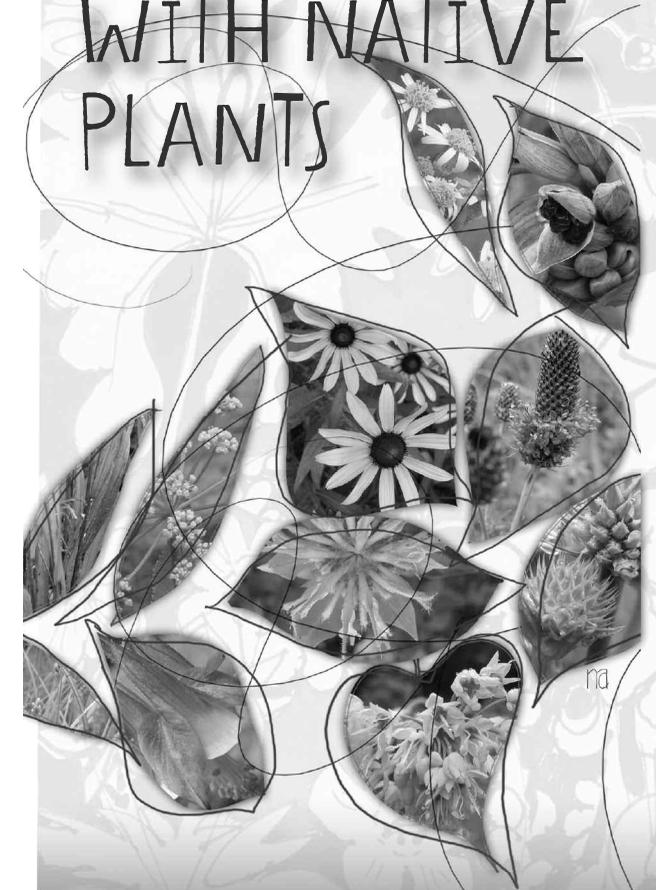
Wild Ones Natural Landscapers, Ltd.  
9701 W. College Avenue  
Franklin, WI 53132

SATURDAY, OCT. 23, 2010

# WILD ONES

PRESENTS

## NATURAL LANDSCAPING WITH NATIVE PLANTS



MAKE YOUR YARD  
AN ENCHANTING PLACE

# REGISTRATION

MAIL IN REGISTRATION DEADLINE: OCT. 15  
 ONLINE REGISTRATION OPEN UNTIL OCT. 21

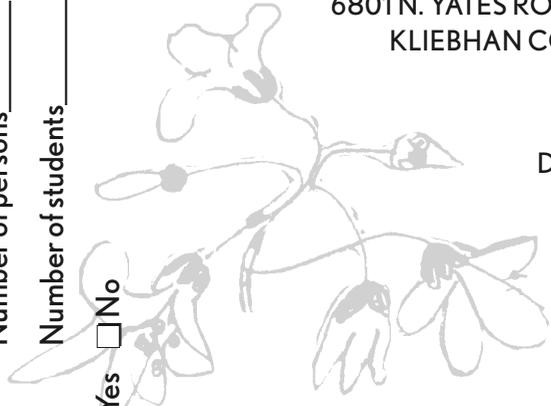
Pick up program materials at the check-in table  
 the morning of the seminar starting at 8:00 a.m.

Make checks payable to: Wild Ones  
 c/o Pat Brust, 9411 S. 92nd Street  
 Franklin, WI 53132 • (414) 299-9888, x3

NAME(S) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 EMAIL ADDRESS \_\_\_\_\_  
*(to receive registration confirmation)*

Number of persons \_\_\_\_\_ x \$25 = \_\_\_\_\_  
 Number of students \_\_\_\_\_ x \$15 = \_\_\_\_\_  
 Total = \_\_\_\_\_

Are you a member of Wild Ones?  Yes  No



# WILD ONES PRESENTS NATURAL LANDSCAPING WITH NATIVE PLANTS OCT. 23, 2010

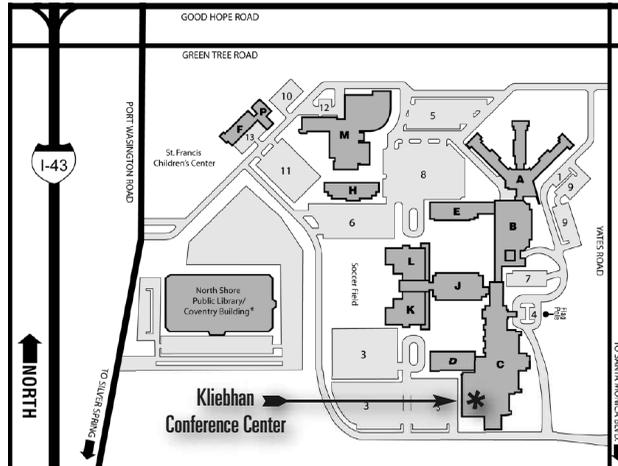
Register using the form attached at left or  
 on line at [www.for-wild.org/conf](http://www.for-wild.org/conf)  
 For questions, call (414) 299-9888, x3

CARDINAL STRITCH UNIVERSITY  
 6801 N. YATES ROAD, MILWAUKEE, WIS.  
 KLIEBHAN CONFERENCE CENTER  
 BONAVENTURE HALL

8:45 A.M.-3:45 P.M.  
 DOORS OPEN AT 8:00 A.M.

\$25 IN ADVANCE  
 \$15 STUDENTS WITH ID  
 \$30 AT THE DOOR  
 CASH OR CHECK ONLY

0.5 CEU available



## GREAT BEGINNINGS

## ... AND MORE

8:00-8:45 ☼ CHECK-IN: To avoid disposable waste, bring your own mug for coffee.

8:45-10:15 LORRIE OTTO MEMORIAL LECTURE  
 NATIVE PLANT COMMUNITIES: FUTURE LANDSCAPES OF NECESSITY  
 Neil Diboll will discuss how native landscapes provide beauty, wildlife habitat,  
 water conservation, carbon sequestration, and energy and cost savings.  
 He will also present alternative lawns that require little or no fertilizers or pesticides.

10:15-10:45 ☼ BREAK: Visit our vendors.

10:45-noon LESSONS LEARNED  
 Brian Russart: Creating and maintaining natural  
 areas in our parks. Tips and techniques learned  
 while restoring natural areas in the Milwaukee  
 County Parks will be discussed and applied to  
 home landscaping projects.

10:45-noon HOW TO NATURALLY  
 LANDSCAPE & PLEASE YOUR NEIGHBORS &  
 VILLAGE OFFICIALS—ALL AT THE SAME TIME  
 Bret Rappaport: A presentation on municipal  
 ordinances with a historical perspective on  
 difficulties encountered by native plant landscapers  
 and suggestions for dealing with municipalities.

Noon-1 p.m. ☼ LUNCH: Bring a bag lunch or have lunch in the university cafeteria.

1:00-2:15 CREAM OF THE CROP  
 Michael D. Yanny: A description of twenty "must  
 have" trees and shrubs for use in home landscapes.  
 The unique and interesting features that set these  
 species apart will be explored as well as some  
 propagation techniques.

1:00-2:15 COOL ROOFS  
 Patricia K. Armstrong: A green roof collects rain  
 water, cools the roof, waters the plants and greatly  
 reduces the volume of stormwater entering sewers.  
 It is also a home for insects, birds and mammals.

2:15-2:30 ☼ BREAK

2:30-3:45 FUTURE FORESTS  
 Terry Marvel: Creating and managing woodlands  
 at home, schools and work places—combining art  
 and ecology.

2:30-3:45 WILDFLOWER WONDERS  
 John Stiefel: Building an energy efficient, totally  
 off-the-grid house, recycling water from a pond  
 and creating a property filled with hundreds of  
 species of native plants to sustain wildlife including  
 federally endangered species of insects.

Sunday, October 24 ☼ YARD TOURS: Details in your registration materials.