

NEIL DIBOLL has dedicated his adult life to preserving native plants by offering natural landscaping ideas that are beautiful and life sustaining. His speaking engagements have taken him to the National Arboretum in Washington, D.C.; Kew Gardens in London, England; as well as Germany, Switzerland, and Sweden. He is the president and owner of Prairie Nursery of Westfield, Wis., specializing in production of native plants and seeds, as well as natural landscape design and installation.

JOHN STIEFEL and his late wife Janice were recipients of 2003 Environmental Citizens of the Year Award from the Door County Environmental Council. He is a registered engineer with experience in solar technology and treating graywater using natural plant and gravel filters.

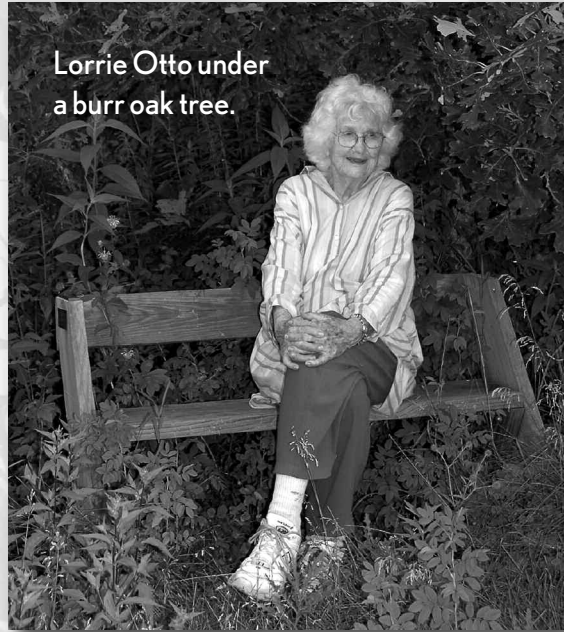
PATRICIA K. ARMSTRONG has been a member of Wild Ones for over 25 years, organizing the first outside-of-Wisconsin chapter and shaping Wild Ones into a national organization. Her energy-efficient solar home includes a 1,500-square-foot green roof composed of 100 species of native plants. It slopes at a 30 degree angle and, with only four inches of soil, does not require any watering.

BRIAN RUSSART currently serves as natural areas coordinator for the Milwaukee County Department of Parks. He manages 10,000 acres of natural areas using restoration ecology.

BRET RAPPAPORT is a partner with the Chicago Law firm of Hardt Stern & Kayne and is a nationally recognized authority on municipal regulations affecting natural landscapers. A leader in the natural landscape movement, Bret is a past national president of Wild Ones.

MICHAEL D. YANNY graduated in 1979 from the University of Wisconsin with a BS in horticulture. Since 1980 he has been the plant propagator at Johnson's Nursery in Menomonee Falls, expanding the availability of native trees and shrubs from local genotypes. This rare skill is an art. Michael writes poetry in his spare time.

TERRY MARVEL is owner of Terraforma LLC, Ecological Site Planning and Landscape Design. With training in landscape architecture (M.A., Conway School of Landscape Design, 2001) and art history (B.A., University of Oklahoma, 1976), Terry combines art and ecology in his work for residential, commercial and institutional clients. He is a longtime member of Wild Ones and lectures on various natural landscaping topics.



Lorrie Otto under a burr oak tree.

September 9, 1919 – May 29, 2010

“Try to make a difference. It’s not that hard to do.”

– Lorrie Otto

This seminar was originally conceived and is sponsored by Lorrie Otto, formerly of Bayside, Wisconsin, the inspiration for Wild Ones and widely acknowledged as the heart and soul of the natural landscaping movement. Lorrie passed away earlier this year at the age of 90.

Due to Lorrie’s generous donation, we are able to have a Lorrie Otto keynote speaker, keep the seminar registration fee the same as last year, and offer a \$5 incentive toward a new or renewed Wild Ones membership.

Wild Ones: Native Plants, Natural Landscapes promotes environmentally sound landscaping practices to encourage biodiversity through the preservation, restoration, and establishment of native plant communities. Wild Ones is a not-for-profit environmental, educational, and advocacy organization.

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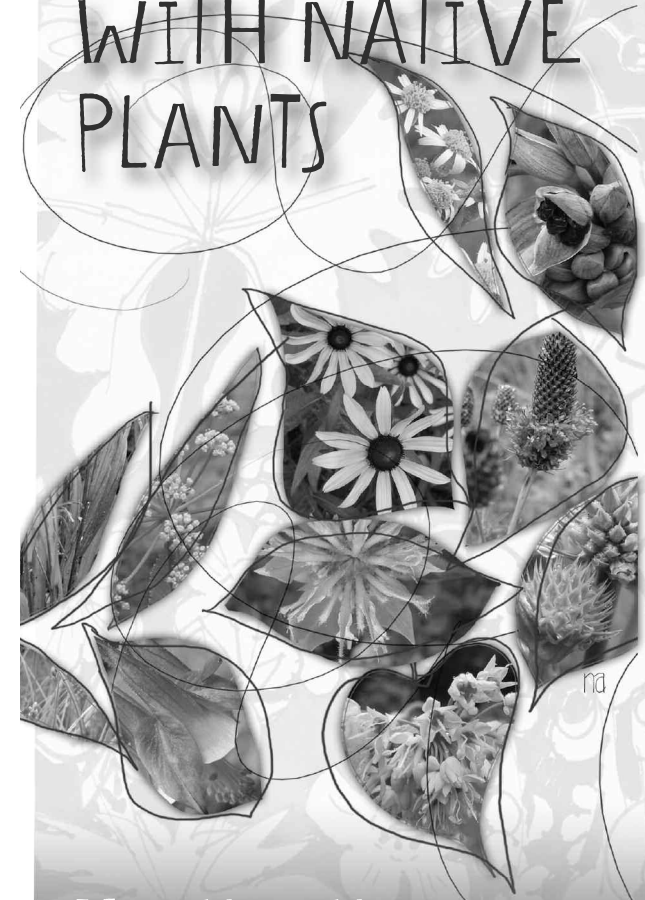
Wild Ones Natural Landscapers, Ltd.
9701 W. College Avenue
Franklin, WI 53132

SATURDAY, OCT. 23, 2010

WILD ONES

PRESENTS

NATURAL LANDSCAPING WITH NATIVE PLANTS



MAKE YOUR YARD
AN ENCHANTING PLACE

REGISTRATION

MAIL IN REGISTRATION DEADLINE: OCT. 15
ONLINE REGISTRATION OPEN UNTIL OCT. 21

Pick up program materials at the check-in table
the morning of the seminar starting at 8:00 a.m.

Make checks payable to: Wild Ones
c/o Pat Brust, 9411 S. 92nd Street
Franklin, WI 53132 • (414) 299-9888, x3

WILD ONES PRESENTS NATURAL LANDSCAPING WITH NATIVE PLANTS OCT. 23, 2010

Register using the form attached at left or
on line at www.for-wild.org/conf
For questions, call (414) 299-9888, x3

CARDINAL STRITCH UNIVERSITY
6801 N. YATES ROAD, MILWAUKEE, WIS.
KLIEBHAN CONFERENCE CENTER
BONAVENTURE HALL

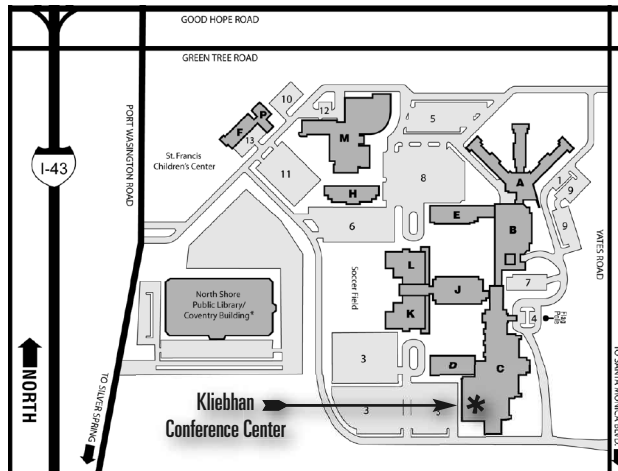
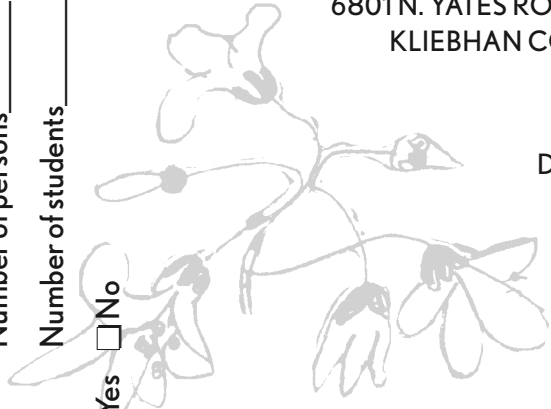
8:45 A.M.-3:45 P.M.
DOORS OPEN AT 8:00 A.M.

\$25 IN ADVANCE
\$15 STUDENTS WITH ID
\$30 AT THE DOOR
CASH OR CHECK ONLY

0.5 CEU available

Number of persons _____ x \$25 = _____
Number of students _____ x \$15 = _____
Total = _____

Are you a member of Wild Ones? Yes No



NAME(S) _____
ADDRESS _____
CITY, STATE, ZIP _____
PHONE _____
EMAIL ADDRESS _____
(to receive registration confirmation)

GREAT BEGINNINGS

... AND MORE

8:00-8:45 ☼ CHECK-IN: To avoid disposable waste, bring your own mug for coffee.

8:45-10:15 LORRIE OTTO MEMORIAL LECTURE
NATIVE PLANT COMMUNITIES: FUTURE LANDSCAPES OF NECESSITY
Neil Diboll will discuss how native landscapes provide beauty, wildlife habitat,
water conservation, carbon sequestration, and energy and cost savings.
He will also present alternative lawns that require little or no fertilizers or pesticides.

10:15-10:45 ☼ BREAK: Visit our vendors.

10:45-noon LESSONS LEARNED
Brian Russart: Creating and maintaining natural
areas in our parks. Tips and techniques learned
while restoring natural areas in the Milwaukee
County Parks will be discussed and applied to
home landscaping projects.

10:45-noon HOW TO NATURALLY
LANDSCAPE & PLEASE YOUR NEIGHBORS &
VILLAGE OFFICIALS-ALL AT THE SAME TIME
Bret Rappaport: A presentation on municipal
ordinances with a historical perspective on
difficulties encountered by native plant landscapers
and suggestions for dealing with municipalities.

Noon-1 p.m. ☼ LUNCH: Bring a bag lunch or have lunch in the university cafeteria.

1:00-2:15 CREAM OF THE CROP
Michael D. Yanny: A description of twenty "must
have" trees and shrubs for use in home landscapes.
The unique and interesting features that set these
species apart will be explored as well as some
propagation techniques.

1:00-2:15 COOL ROOFS
Patricia K. Armstrong: A green roof collects rain
water, cools the roof, waters the plants and greatly
reduces the volume of stormwater entering sewers.
It is also a home for insects, birds and mammals.

2:15-2:30 ☼ BREAK

2:30-3:45 FUTURE FORESTS
Terry Marvel: Creating and managing woodlands
at home, schools and work places-combining art
and ecology.

2:30-3:45 WILDFLOWER WONDERS
John Stiefel: Building an energy efficient, totally
off-the-grid house, recycling water from a pond
and creating a property filled with hundreds of
species of native plants to sustain wildlife including
federally endangered species of insects.

Sunday, October 24 ☼ YARD TOURS: Details in your registration materials.